



### **Sports Car Driving Association**

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Shelton, CT 06484  
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info@scda1.com

[www.scda1.com](http://www.scda1.com)

### ***“Advertising Adrenaline” – SCDA Event Sponsorship!***

*Sponsorship of an SCDA, LLC high performance track event at either a Primary or Associate level will provide MAXIMUM exposure for your company, in a unique and exciting environment.*

#### **Primary SCDA Event Sponsor Package:**

- Promotional pre-event feature on Event Page of SCDA, LLC website.
- Inclusion of marketing materials in each SCDA Participant Packet (to be supplied by event sponsor).
- Opportunity to display signage at the event (to be supplied by event sponsor).
- Promotional plug and personal introduction at Driver’s Meeting.
- Link to company website on [www.scda1.com](http://www.scda1.com) for one month.
- 1 Complimentary event entry
- VIP “hot lap” track rides for up to four of your guests at the event.
- 4 Complimentary SCDA Shirts.
- Complimentary event photo.

\$1,950 per SINGLE DAY EVENT, \$3,450 per TWO DAY EVENT

#### **Associate SCDA Event Sponsor Package:**

- Opportunity to display small signage at the event (to be supplied by event sponsor).
- Promotional plug and personal introduction at Driver’s Meeting.
- Link to company website on [www.scda1.com](http://www.scda1.com) for two weeks.
- VIP “hot lap” track rides for two of your guests at the event.

\$995 per SINGLE DAY EVENT