



**Sports Car Driving Association, LLC**

(516) 500-SCDA

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[www.scda1.com](http://www.scda1.com)

***“Advertising Adrenaline” – SCDA Event Sponsorship!***

*Sponsorship of an SCDA, LLC high performance track event at either a Primary or Associate level will provide MAXIMUM exposure for your company, in a unique and exciting environment.*

**Primary SCDA Event Sponsor Package:**

- Promotional pre-event feature on Home Page and Event Page of SCDA, LLC website.
- Inclusion of marketing materials in each SCDA Participant Packet (to be supplied by event sponsor).
- Opportunity to display signage at the event (to be supplied by event sponsor).
- Promotional plug and personal introduction at Driver’s Meeting.
- Link to company website on [www.scda1.com](http://www.scda1.com) for one month.
- 2 Complimentary Entries for sponsored event.
- VIP “hot lap” track rides for up to four of your guests at the event.
- 2 Complimentary SCDA Shirts.
- Complimentary event photo.

\$1,500 Per SINGLE DAY EVENT, \$2,000 for 2 day event.

**Associate SCDA Event Sponsor Package:**

- Promotional pre-event feature on Event Page of SCDA, LLC website.
- Opportunity to display signage at the event (to be supplied by event sponsor).
- Promotional plug and personal introduction at Driver’s Meeting.
- Link to company website on [www.scda1.com](http://www.scda1.com) for one month.
- VIP “hot lap” track rides for two of your guests at the event.

\$750 Per SINGLE DAY EVENT, \$1,000 for 2 day event.